Gela

1th campign Presentation

KHESHT
DESIGN HOUSE
Creative Communication

WE DON'T CREATE BRANDS, WE REVEAL THEM.

It's all about your recent ad campaign

lets get in!





About us

Our core focus is to create powerful visual creative communications within our clients' ventures. we deliver strong visual messages via graphic design including visual identity, interactive design, Advertising, print design and signage. Believing that design cannot happen without passion, intelligence and engagement, our job is to create these processes with our clients.

KHESHT
DESIGN HOUSE
Creative Communication

WE

Services

#2

& this Proposal is made by Khesht group

Strategy
marketing Research
Brand Audites
Brand Possitoning
Brand Architecture
Naming & tagline

identity
logos
Color Palletes
typography
icongraphy
identity Suites

expression
website
copywriting
Photography
Packaging
Collectural

Alignment
Brand Rollout
Brand Guidline
Brand Metrics
Brand Managment
Content Creation

1th Step

Analyse Your Campaign


مریم سلامتی شماعی

What brand does this slogan belong to?


Medicine
36%
treatment
17%
safety apparatus
18%
Cosmetics
8%
Foodstuffs
10%
& other
11%



گلی+

مهم سلامتی شماست.

یاگردان به سلامت خانواده می‌اندیشد.

This ad is only prepared By Khest Design House Team, for this presentation and is not real


Your health
is important
Is this slogan suitable for this brand?
unicef
for every child
This ad is only prepared By Khest Design House Team, for this presentation and is not real



Your health is important

Is this slogan suitable for this brand?

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Do you need a difference?

NO, you need a

DIFFERENCE

to be seen



& feel

the of realness the slogan your **customers**

what is the solution?

Health has a symbol

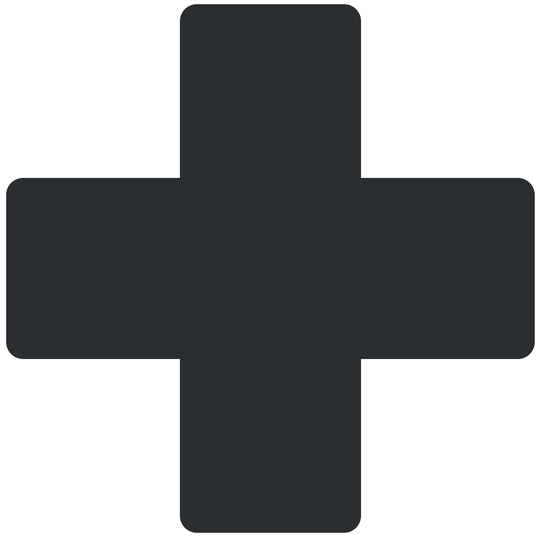


The symbol of Dr.

How effective is it for our camping?



How effective is it for our camping?



How effective is it for our camping?

and





How effective is it for our camping?

Because food is lovely

and



is food

category

How to present it?




so easily ;)

NOW

OUR IDEA


گلا

1th Step



Slogan

Health embraces your products

2th Step

Photomanipulation

Health is your products

milk, yogurt, Dough, Cheese & future products



3th Step

present

- Hands is friendly
- V is Abbreviation we

  in the Daily and friendly international conversations
- V is bigger sign in math

  other < Your health is important



very friendly
& very reasonable

like



Call us



www.KheshtDesignHouse.ir

"Thanks and
best regards
for watching"

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